



EnviroPur®

TIME TESTED AND RELIABLE FOR EVERYDAY USE

EnviroPur® is an eco-friendly process that cleans cotton fibers without compromising their natural beauty. It efficiently removes impurities, contaminants, soil, metals, and Substances of Interest (SOIs) from raw cotton.

ATTRIBUTES

- Retains a more natural or off-white hue, highlighting the material's inherent beauty
- Reduces environmental impact
- Results in a cleaner, more sustainable cotton fiber
- Gentler on both the planet and the end consumer
- The EnviroPur® process can be applied to organic, traditional, and reclaimed cotton

RECOMMENDED PRODUCT APPLICATIONS

BABY CARE



WET & DRY WIPES



CONSUMER PRODUCTS



PERFORMANCE

Improved Durability – Withstands rigorous hydroentangling processes

Nonabsorbent – More Hydrophobic than other natural fibers, promoting dryness and comfort while preventing rewet

Natural – Natural alternative to synthetic fibers for nonwoven applications

Free of Substances of Interest (SOIs) – Purification process ensures the removal of any SOIs

Organic Process – Purified with approved organic chemistry



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